

**The Genuine. The Original.**



FOR IMMEDIATE RELEASE

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**ECOBUILT™ PRODUCT LINE FROM OVERHEAD DOOR RECOGNIZED BY  
THREE MAGAZINES**

*EcoBuilt™ Collection Recognized by Custom Builder, Professional Remodeler and  
Qualified Remodeler magazines*

**DALLAS** – Overhead Door Corporation’s EcoBuilt™ product line was recognized in three prestigious industry publications. The recognitions include: Best New Exterior Products, 50 Most Innovative New Products and The Remodelers’ Choice 100 Products.

*Custom Builder Magazine* recognized the product line as one of the Best New Exterior Products, based on advances in technology, as well as new and improved features.

“Custom builders can get great curb appeal with Overhead Door’s EcoBuilt™ Verde Collection™. The doors have a look and feel of handcrafted wood and come in a variety of patterns, window and decorative hardware options,” states *Custom Builder Magazine*.

*Professional Remodeler Magazine* recognized the product as one of 50 Most Innovative New Products for the remodeling and building industries stating, “Overhead Door’s EcoBuilt™ line uses recycled and unused Douglas-fir from mills and fuses it with exterior grade resins. The process forms a hardy, homogenous door panel that is specially formulated to resist moisture.”

*Qualified Remodeler Magazine* listed EcoBuilt™ in The Remodelers’ Choice 100 Products list in August 2009, where “green and energy-efficient products drove the most interest.”

“Our EcoBuilt™ collection provides consumers with naturally beautiful, durable garage doors made primarily from recycled materials,” said Jason Moreno, Product Manager of Residential Door Systems for Overhead Door Corporation. Moreno added, “These doors offer consumers the ability to choose a product which is compatible with preserving our

forests while at the same time contributing to the long-lasting beauty and charm of their home. We are thrilled to be recognized in the pages of such exemplary publications as *Qualified Remodeler*, *Custom Builder*, and *Professional Remodeler*.”

EcoBuilt™ garage door panels are SCS certified to use a minimum of 88 percent recycled content. These doors also resist splitting, warping and cracking. They come prepped for painting, eliminating the need for exterior priming. EcoBuilt™ doors are available through Overhead Door’s nationwide network of Ribbon distributors.

### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of overhead doors and openers for residential, commercial and industrial construction applications. There are three divisions of the company, including the Access Systems Division (ASD), the largest, which features the Overhead Door, Wayne-Dalton and Genie® brands; Horton Automatics, which includes automatic pedestrian entrance systems; and TODCO®, the largest producer of overhead doors for the transportation industry worldwide. Overhead Door created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com).

### **About Scientific Certification Systems (SCS)**

SCS is a leading third-party provider of certification, auditing and testing services and standards, founded in 1984. SCS’s goal is to recognize the highest levels of performance in food safety and quality, environmental protection and social responsibility in the private and public sectors, and to stimulate continuous improvement in sustainable development.

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